

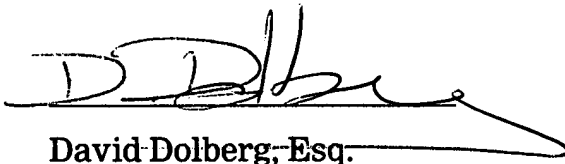
materials, such as, but not limited to, metal rods, hard plastic or wood may be used. They may be shaped as elongated: bands, cylinders, or other cross-sectional shapes, such as triangles, squares, rectangles, pentagon, hexagons, and so forth." The Examiner points out further that, in figure 10D, the reference discloses an in-line spool.

The Examiner suggests that one of the geometric shaped tethers disclosed in Cahill, when combined with the retractable card-holder of Kagel, would read on the instant invention. However, neither reference discloses the specific inventive limitations of a longitudinally flexible and laterally stiff tape passing snugly through the slot of the housing, nor the desirability of adapting these limitations to provide a consistent orientation of the tape or of a card or other item attached thereto.

CONCLUSION

Applicants believe that all the objections and rejections raised by the Examiner have been addressed and either remedied or overcome, and that the application, as amended, is now ready for allowance.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'D. Dolberg', with a long horizontal flourish extending to the right.

David Dolberg, Esq.

Patent Registration No. 34,469

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